

ConAgra Foods' European Partner Announces Agreement to Serve Russian Market Through Joint Venture

June 27, 2016

EAGLE, Idaho--([BUSINESS WIRE](#))--Lamb Weston / Meijer, a partnership between US-based ConAgra Foods Lamb Weston and Netherlands-based Meijer Frozen Food, announced today they've signed an agreement with Russian company Belaya Dacha to establish a new joint venture partnership that will serve the Russian market. The deal is subject to FAS (Federal Anti-monopoly Service) approval.

At close, the collaboration will enable Lamb Weston / Meijer and Belaya Dacha to combine their complementary knowledge and skills. The partnership will benefit from Lamb Weston / Meijer's in-depth experience in potato growing and french fry production while leveraging Belaya Dacha's experience in the Russian quick service market.

"Lamb Weston leverages its well-established dual sourcing model to supply customers in North America and Europe," said Greg Schlafer, President, Lamb Weston. "This new partnership between Lamb Weston / Meijer and Belaya Dacha will allow our partners at Lamb Weston / Meijer to serve the Russian market."

The newly created partnership will, at close, invest in a new frozen food processing facility in an economic zone situated 280 miles south of Moscow. Construction is expected to start in early 2018.

Worldwide demand for frozen french fries continues to increase. The frozen french fry category will grow 2.6 billion pounds by 2020. Recently, Lamb Weston opened a new facility in Richland, Wash., adding a new french fry line to allow them to serve the fast-food industry leader, Lamb Weston operates, directly and with its partners, in Europe and China.

About ConAgra Foods

ConAgra Foods, Inc., (NYSE: CAG), is one of North America's leading food companies. ConAgra Foods brands such as Marie Callender's®, Healthy Choice®, Slim Jims®, Peter Pan®, Reddi-wip®, PAM®, Snack Pack®, Banquet®, and others. ConAgra Foods brands found in grocery, convenience, and food service. ConAgra Foods also has a strong business-to-business presence, supplying

Attention!

This is a USA website. The products you are viewing are likely not available in your current location. Should we transfer you to your country website?

[Yes, transfer me](#)

We care about your data, and we use cookies to improve your experience. Please click "Accept", if you agree to our use of cookies.

Accept All Cookies

well as other vegetable, spice and grain products to a variety of commercial customers. For more information, please visit us at

[Cookies Settings](#)

About Lamb Weston / Meijer

Lamb Weston® is a world leading brand in high quality potato products from the world. Lamb Weston / Meijer serves markets in Europe, the Middle East, Africa (EMEA) and Brazil. The company supplies frozen potato products like Twisters®, Potato Dippers and Connoisseur Fries to customers in the Foodservice, Quick Service and Retail segments. Lamb Weston / Meijer is also an ingredient solutions provider for the food industry. For more than 20 years, Lamb Weston / Meijer has led the industry in innovation, by introducing inventive products that add convenience to the operations of our customers and make eating more delicious for their customers. From the fields where our potatoes are grown to proactive customer partnerships, Lamb Weston / Meijer always raises the bar. Lamb Weston / Meijer has its headquarters in Kruiningen - The Netherlands. The company operates five factories: three in the Netherlands, one in the United Kingdom and one in Austria. Lamb Weston / Meijer employs 1,300 people in the EMEA region.

www.lambweston.eu

Contacts

ConAgra Foods, Inc.

Shelby Stoolman, 208-424-5461

shelby.stoolman@conagrafoods.com



Attention!

This is a USA website. The products you are viewing are likely not available in your current location. Should we transfer you to your country website?

[Yes, transfer me](#)

We care about your data, and we use cookies to improve your experience. Please click "Accept", if you agree to our use of cookies.