

# Lamb Weston Introduces Packaging Made From Sustainable Biomaterial

April 15, 2021

*Two Alexia brand product packages now made with corn and potato biomaterial*

EAGLE, Idaho--(BUSINESS WIRE)-- Driving toward a goal of using more sustainable materials in packaging, two Lamb Weston Alexia brand products will use corn and potato starch in their packaging beginning this month.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210415005695/en/>



Lamb Weston introduces sustainable biomaterial packaging that is partially made of potato starches, a

The packaging is partially made of potato starches, a byproduct of producing french fries, and will be identified with a label on the front of the package indicating it is partially made from plants. Research by GlobalData (March 2021) indicates more than 3 in 10 U.S. consumers believe environmentally friendly products are worth paying more for.

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byproduct of producing french fries (Photo: Lamb Weston)

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14 barrels of oil

\*Utilized 3.0 mil LLDPE (low density polyethylene) sealant film with 20% biomaterial by weight. 6.5 reduction in net CO2 emissions

“Lamb Weston’s Packaging Team has set clear and meaningful sustainable packaging aspirations. Delivery of this innovation to consumers illustrates progress towards these goals first shared in our [2020 ESG Report](#),” said Trudy Slagle, Senior Director, ESG Administration.

### About Lamb Weston:

Lamb Weston is always pushing the boundaries of potato innovation. For more than 70 years, Lamb Weston has led the industry in innovation, introducing inventive products that simplify back-of-house management for our customers and make things more delicious for their customers. From the fields where Lamb Weston potatoes are grown to proactive customer partnerships, Lamb Weston always strives for more and never settles. Learn more about us at [lambweston.com](https://www.lambweston.com).

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