

Lamb Weston Introduces Waffled Hash Browns

November 22, 2019

Made from real Idaho shredded potatoes and baked to crispy perfection, new Waffled Hash Browns don't require a fryer to serve potato goodness

EAGLE, Idaho--(BUSINESS WIRE)-- Consumers love a twist on a classic comfort item. So, Lamb Weston is serving up something unexpected. Introducing Lamb Weston Waffled Hash Browns – a unique take on Belgian-style waffles, these savory waffles are made with real Idaho shredded potatoes and can be baked or fried to crispy perfection. The Waffled Hash Browns are easy to add to any menu as a creative breakfast item, a handheld snack, a sandwich carrier or in a creative appetizer application.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20191122005314/en/>



“Our goal was to give our operator partners a new way to serve a crispy potato product and our new savory Waffled Hash Browns hits the mark. The Waffled Hash Browns were designed to cook up crispy in the

Lamb Weston Introduces Waffled Hash Browns (Photo: Lamb

frozen potato, sweet potato, appetizer and vegetable products more than 65 years, Lamb Weston has led the industry in innovation. Back-of-house management for our customers and making things easier where Lamb Weston potatoes are grown to proactive customers and never settles. Because, when we look at a potato, we see lambweston.com.

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